



# ADITYA COLLEGE OF PHARMACY

(Approved by AICTE, PCI & UGC New Delhi & Affiliated to JNTUK, Kakinada)

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## **CRITERIA 7**

**INSTITUTIONAL VALUES AND  
BEST PRACTICES**

### **7.3.1**

**INSTITUTIONAL DISTINCTIVENESS**

### **7.3.1 INSTITUTIONAL DISTINCTIVENESS**

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### 7.3.1 INSTITUTIONAL DISTINCTIVENESS

#### 1. Promoting Equity and Equality Among Students and Faculties

Aditya College of Pharmacy was established in 2006 in an area which is located and surrounded by scenic beauty, peace and tranquility. With its offices present in different states of India such as Andaman, Assam, Bihar, Jharkhand, Kerala, West Bengal, college has a vast reach which helps in enrolling students from these states to the various courses offered such as B. Pharmacy, M. Pharmacy and Pharm.D. College also has its international offices at Nepal, Bangladesh, Afghanistan and African countries like Sudan, Nigeria, etc. from where various students enroll to our above-mentioned pharmacy courses. The reason behind many students enrolling to various pharmacy courses in our college from other states of India and different countries is its good infrastructure, quality education, safe and comfortable hostel inside the campus with all security features, minimal tuition and hostel fees, scholarships, incentives, scenic and peaceful surrounding with greenery and beautiful landscaping.

The orientation and induction programmes held in the college help newcomers adjust to the norms and regulations of the college as well as to the campus environment. This also provides an opportunity to students to learn about each other because they come from various countries and places in India.

College provides good working environment for teaching faculties along with research facilities. Faculties can avail college hostel within the campus with free accommodation and food and for other faculties who are not staying in college hostel, our college provides them free transport services. College also offers educational assistance in the form of subsidized bus fees for the children of an employee studying in our campus. The college's above-mentioned assistance helps to maintain an educated and skilled workforce and thus promotes employee recruitment and retention.

Aditya College of Pharmacy promotes gender equality by employing female faculties. The high ratio of female students enrolled and a large number of female staff recruited in our college is a manifestation that women empowerment which is the need of the hour is prevalent in our college and we continuously work towards it.

Aditya College of Pharmacy encourages faculty members and students to use the library's resources and based upon their usage, best library user among students and faculty are rewarded on monthly basis.

College is continuously focusing on technology enhanced learning which includes both analogue and digital platforms so that students and faculties both gets benefitted.

Students are also provided government sponsored scholarships and freeships. Final year Pharm.D students during the sixth year of their internship are provided reduction in the tuition fees. College

encourages its faculties for research works and attending conferences of national and international repute. In a step towards this college provides financial assistance to attend conferences. We at Aditya College of Pharmacy believe that conferences are the platform where a faculty can improve their academic performances by learning about emerging trends in their field of expertise, meet leaders in their fields, sharpen their communication and presentation skills, and grow their network at these conferences.

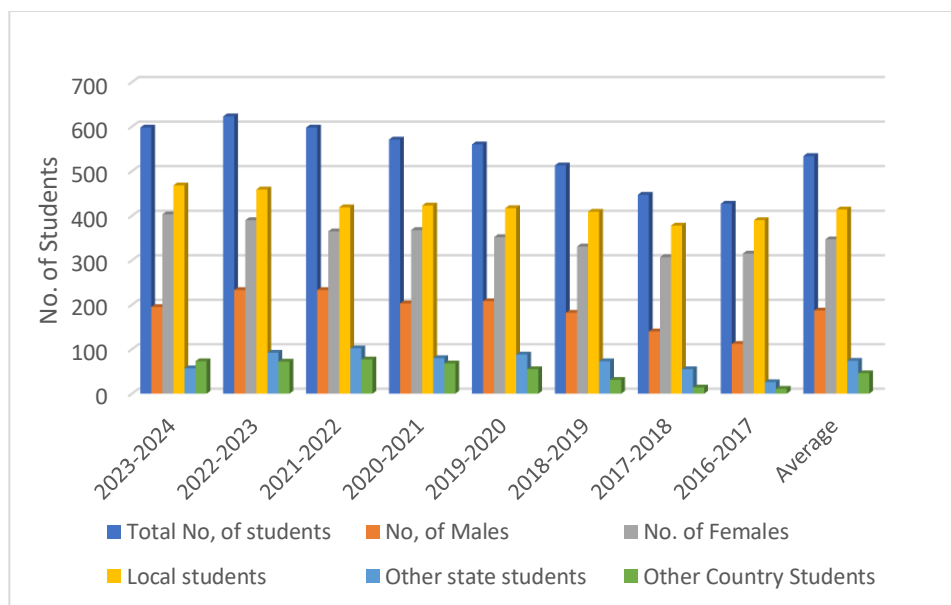
**Equality:** Admissions to students from different states of India and other countries, Gender equality in fact a greater number of female student and female faculties in a step towards women empowerment, sponsorships to all faculties for attending conferences, best library user awarded to both students and faculties, technology advanced teaching and learning for both students and faculties.

**Equity:** Orientation and induction programs for freshers, free hostel accommodation and food for faculties, free bus transport to faculties, educational assistance to employee's children in the form of subsidized bus fee, scholarships and fee reduction for students, incentives to faculties for research publications.

Therefore, by practicing above methods, Aditya College of Pharmacy is promoting equity and equality among students and faculties by treating all the students equally irrespective of their gender, domicile, nationality, caste or creed. College is also having the same approach for the faculties thereby making this a distinctive feature.

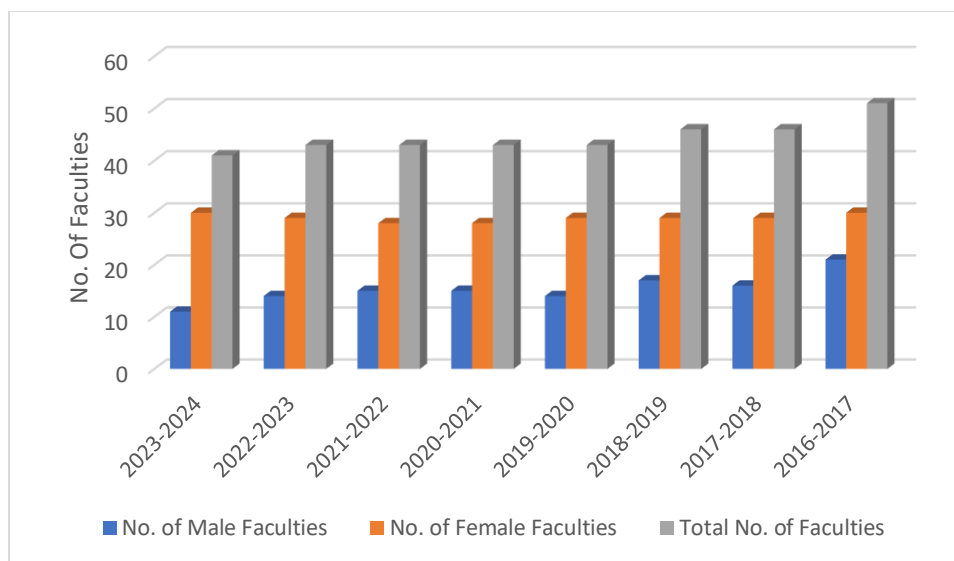
#### **Overall Details of students based upon gender and nationality from 2016-2017 to 2023-2024**

<b>Academic Year</b>	<b>Total no. of students</b>	<b>No. of males</b>	<b>No. of females</b>	<b>Local Students</b>	<b>Other state students</b>	<b>Other country students</b>
2023-2024	598	195 (33%)	403 (67%)	468 (78%)	57 (10%)	73 (12%)
2022-2023	623	233 (37%)	390 (63%)	459 (73%)	92 (15%)	72 (12%)
2021-2022	598	233 (39%)	365 (61%)	419 (70%)	102 (17%)	77 (13%)
2020-2021	571	203 (36%)	368 (64%)	423 (74%)	80 (14%)	68 (12%)
2019-2020	560	208 (37%)	352 (63%)	417 (74%)	88 (16%)	55 (10%)
2018-2019	513	182 (35%)	331 (65%)	409 (80%)	73 (14%)	31 (6%)
2017-2018	447	140 (31%)	307 (69%)	378 (85%)	55 (12%)	14 (3%)
2016-2017	427	112 (26%)	315 (74%)	390 (91%)	26 (6%)	11 (3%)
Average	534	187 (35%)	347 (65%)	414 (78%)	74 (14%)	46 (8%)



#### Overall Average Percentage of Female faculties from 2016-2017 to 2023-2024

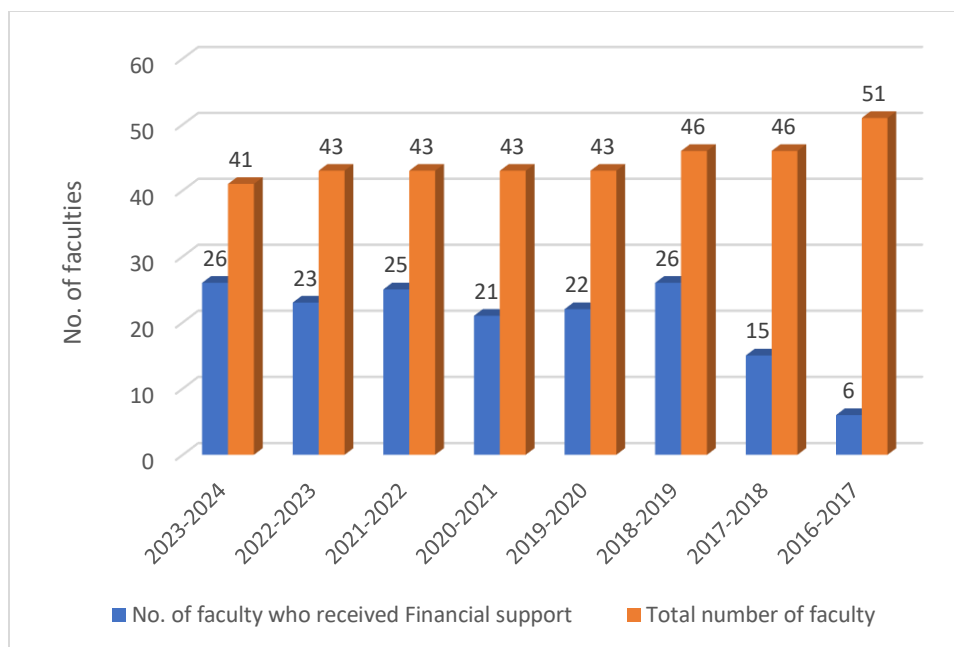
Academic Year	No. of Male faculties	No. of Female faculties	Total no. of faculties	Percentage of Male faculties	Percentage of Female faculties	Average Percentage of Female faculties in last 8 years
2023-2024	11	30	41	27	73	65.25%
2022-2023	14	29	43	33	67	
2021-2022	15	28	43	35	65	
2020-2021	15	28	43	35	65	
2019-2020	14	29	43	33	67	
2018-2019	17	29	46	37	63	
2017-2018	16	29	46	37	63	
2016-2017	21	30	51	41	59	



#### Financial support to faculties for attending conferences

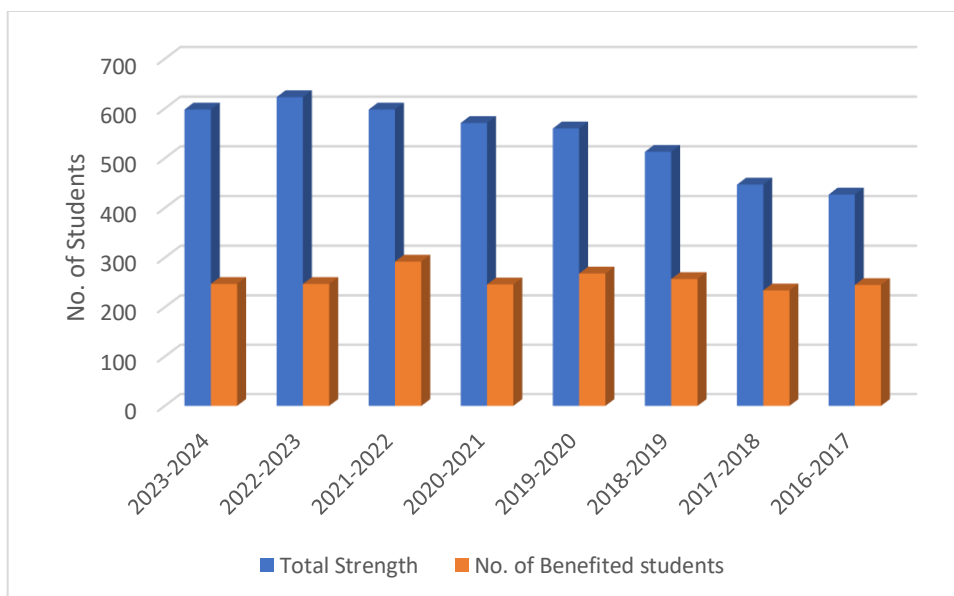
Academic Year	2023-2024	2022-2023	2021-2022	2020-2021	2019-2020	2018-2019	2017-2018	2016-2017
No. of faculty who received financial support	26	23	25	21	22	26	15	6
Total number of Faculty	41	43	43	43	43	46	46	51
Percentage	63.41%	53.48%	58.13%	48.83%	51.16%	56.52%	32.61%	11.76%
Overall %		47 %						





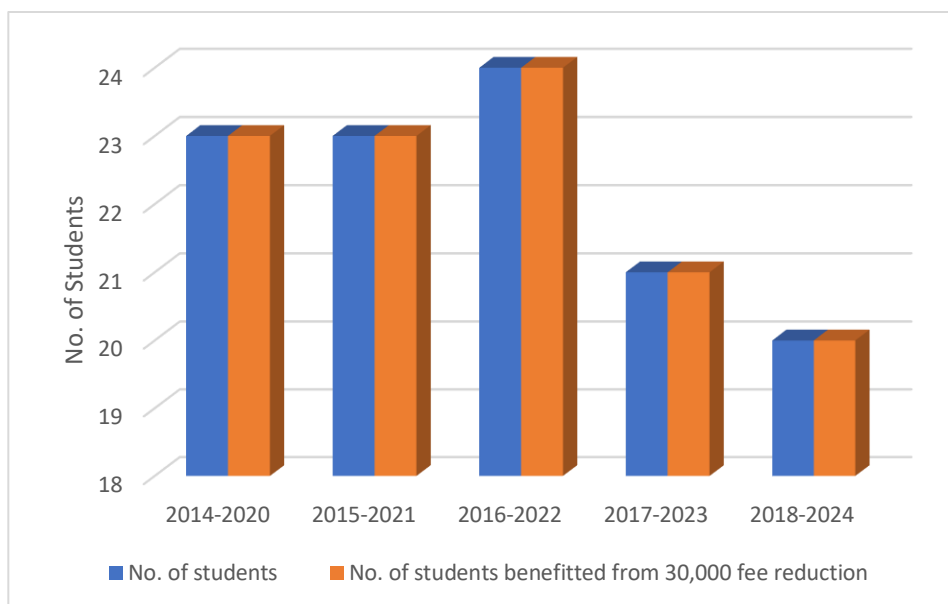
#### Students benefitting from Scholarships:

Year	2023-2024	2022-2023	2021-2022	2020-2021	2019-2020	2018-2019	2017-2018	2016-2017	% Per 8 years
Total Strength	598	623	598	571	560	513	447	427	47.55%
No. of Benefited students	247	247	292	246	268	257	234	245	
% Year	41.30	39.64	48.82	43.08	47.85	50.09	52.34	57.37	



#### Pharm. D Students benefitting from fee reduction

Pharm. D Batch	No. of students	No. of students benefitted from 30,000 fee reduction
2014-2020	23	23
2015-2021	23	23
2016-2022	24	24
2017-2023	21	21
2018-2024	20	20





**College encourages faculties and students to use library resources and awards the best user**

<b>Academic Year</b>	<b>Month</b>	<b>Faculty name Emp. ID</b>	<b>Student name Reg. No.</b>	<b>Achievement</b>
2023-2024	March 2024	Mrs. A Sree Geetha 5576	Mr. K Rajesh 213H1R0019	Best Library User
	February 2024	Mrs. K Sai Priyanka 5300	Mr. G Vamsi Krishna 203H1R0016	
	January 2024	Mrs. A Sree Geetha 5576	Ms. K Venkata Pratigna 203H1T0007	
	December 2023	Mrs. K. Keerthi Sai 5081	Ms. K Uma Srilakshmi 213H1R0024	
	November 2023	Mr. K. Venkateswarlu 41	Ms. Yalla Pooja Alekhya 213H1R0050	
	October 2023	Mrs. K. Keerthi Sai 5081	Ms. P. Shakthi Amrutha 213H1T0016	
	September 2023	Mrs. K. Keerthi Sai 5081	Ms. D. Vijaya Lakshmi 213H1R0011	
	August 2023	Mrs. B.Hema Kiranmayi 5570	Ms. T.Bhavya Sri 223H1R0057	
	July 2023	Mrs. A Sree Geetha 5576	Ms. Yalla Ganga Bhavani 223H1R00B5	
	June 2023	Mrs. B. Bhaargavi 5575	Ms.P.V.M. Sindhu 203H1T0024	
	May 2023	Mrs. B.N.B. Vaidehi 4022	Ms. Allu Tejaswi 183H1T0002	
2022-2023	April 2023	Mr. B. Raju 5475	Mr. Tafara Parirenyatwa 213H1T0025	Best Library User
	March 2023	Mr. K. Venkateswarlu 41	Ms. V. Kranthi Swaroopa 193H1T0031	
	February 2023	Mrs. A. Sree Gayatri 5246	Ms. G. Raga Surekha 213H1R0012	
	January 2023	Mrs. S. Thirumala 5362	Mr. D. Someswar 193H1R00A3	

	December 2022	Mrs. P. Prasanthi 5393	Mr. Sana Sai 213H1R0041	
	November 2022	Mrs. M. Sesha Sai Durga 3632	Ms. Y. Sai Vijaya Durga183H1T0024	
	October 2022	Mrs. A Swetha 5184	Ms. Kode Jahnvi 193H1R0021	
	September 2022	Ms. B. Venkata Renuka Sai Sri 5219	Ms. B. Bhavya Sri 213H1T0004	
	August 2022	Ms. Divya S Nair 5325	Mr. Sana Sai 213H1R0041	
	July 2022	Ms. K. Sai Priyanka 5300	Mr. Keshab Rungta 193HIR0078	
	June 2022	Mrs. M. Sesha Sai Durga 3632	Ms. S. SriLakshmi 193H1T0019	
	May 2022	Mr. K. Venkateswarlu 41	Mr. Boddeti Sudheer 193H1R004	
<b>2021-2022</b>	April 2022	Mr. S.P.N. Kumar 3197	Mr. M. Vivek Chowdary 203H1R0074	Best Library User
	March 2022	Dr. G. Vedapriya 5013	Mr. Ch. Nagur Raju 193H1R0008	
	February 2022	Mrs. P. Deva Kusuma 5048	Ms. V. Hanita Devi 183H1R0054	
	January 2022	Mrs. T. Prasanthi 4366	Mr. D. Someswar 193H1R00A3	
	December 2021	Mrs. K. Keerthi Sai 5081	Mr. K. Kumara Vara Prasad 193H1R0020	
	November 2021	Mr. K. Pakeeraiah 4795	Ms. D. Bhargavi Devi 193H1R0012	
	October 2021	Mrs. S. Swathi 5017	Mr. N. Vinay 183H1R0034	
	September 2021	Ms. B. Sai Pranavi 4992	Ms. M. Asritha 193H1R0031	

<b>Academic Year</b>	<b>Month</b>	<b>Faculty Name Emp.ID</b>	<b>Student Name Reg. No.</b>	<b>Achievement</b>
2020 - 2021	April 2021	K. Venkateswarulu	V. Kranthi Swaropa	Best Library User
	March 2021	V. Prasanna Sai Sree	P. Kranthi Priya	

	Feb 2021	K. Gnaneswari	K. Lakshma Naik
2019-2020	Feb 2020	P. Vineela	M. Vineela Krupa
	Jan 2020	M. Sai Sudha Sridevi	K.S.S. Lakshmi Ramya
	Dec 2019	J.M. Sruthi	K. Lakshma Naik
	Nov 2019	M. K. Abhinav	B. Devika
	Oct 2019	B.N. B. Vaidehi	B. Prudhwi Mahesh
	Sept 2019	P. Vineela	K. Rama Devi
	Aug 2019	T. Prasanthi	B. Prudwi Mahesh
	July 2019	P. Vineela	P. Swathi Priyanka
	June 2019	A. Haritha	P. Kranthi Priya
2018-2019	April 2019	K. Abhinav	V. Asharaj
	March 2019	A. Haritha	K. Rama Devi
	Feb 2019	T. Udaya Kumar	M. Vineela Krupa

2018-2019	Jan 2019	A.Karthik Kumar	J. Sai Sri	Best Library User
	Dec 2018		K. Rama Devi	
	Nov 2018	K. Venkateswarulu	P. Neelima	
	Oct 2018	V. Vijaya	R. Pavani	

	Sep 2018	M.D. Khatija Begum	A. Lakshmi Durga	
	Aug 2018	Mohammad Bakhtawar	G. Kalki Santosh	
	July 2018	B.N.B Vaidehi	V. NagaVamsi Krishna	
	June 2018	K. Rama Krishna	M. Aparna	
2017-2018	April 2018	A.Haritha	J. David Johnson	
	March 2018	G.V.N Kiran Mayi	B. Prudwi Mahesh	
	Feb 2018	M. Sesha Sai Durga	S. Jaya Durga	
	Jan 2018	D. Satya	G. Chandini	
	Dec 2017	Ch. Siva Ramesh	P. Sowmya	
	Nov 2017	M. Sesha Sai Durga	M. Kiran Sai	
	Oct 2017	K. Venkateswarulu	D. Durga Parvathi	
	Sep 2017		S. Jaya Durga	
	Aug 2017	K. Rama Krishna	K. Sirisha	
	July 2017	K. Surya Tejaswi	K.S.S.L Ramya	
2016-2017	April 2017	T. Udaya Kumar	P. Madhusudhan, P. Joseph Jesudas	
	March 2017	L. Devi	B. Pavan Kumar	
	Feb 2017	V. Ramya Krishna	P. Hema Latha	

2016-2017	Jan 2017	K. Abhinav	Y. Sri Lakshmi	Best Library User
	Dec 2016	M. Sridevi	S. Naga Jyothi	
	Nov 2016	M.N. Palaksha	N. Santsoh Kumar	
	Oct 2016	K. Surya Tejaswi	MhaYani R Ovung	
	Sep 2016	N. Divya	G. Abdhija	
	August 2016	Amit Kumar	Sruthi Sreenivasan	
	July 2016	A. Haritha	V.S Shreya	
	June 2016	G.V.N Kiranmai	Divya Nair	

## 2. Technology Enhanced Teaching and Learning

We at Aditya College of Pharmacy are encouraging technology enhanced learning which includes both analogue and digital platforms so that students and educators both get benefitted. With the growing use of software, e-learning services and various educational applications we are looking forward to build a smart society. The amount of time students spend dealing with technology each day has increased, and they are now more tech-savvy than ever. Students today expect and, in fact, thrive when dealing with technology due to the simplicity and speed with which they use it, as well as their degree of comfort in a world increasingly dominated by rapidly advancing mobile phones, tablets, laptops, and other devices. Teachers no longer have only the option of using the texts that their colleges give. By utilizing extra materials like audio, video, and interactive learning, students can learn in a variety of ways. Innovative teaching methods can be developed by our teachers to involve their students in the lessons they are teaching. Technology has changed the learning environment, making it more useful. The availability of a wider range of information online is made possible by online resources for subject specialists and other educators. In addition to this, numerous online discussion forums and bulletin boards also cover the best ways to use particular tools and software in the classroom. In the modern world, it is practically difficult to function in the workplace without technology. Therefore, it is preferable that teachers and students pick up technology skills as soon as possible. In this day and age, it may be argued that computer literacy is more crucial than some of the more conventional skills taught in schools and institutions. According to its mission and vision with the changing trends in education, Aditya College of Pharmacy has got itself equipped with modern learning tools and resources which includes digitalized class rooms, laboratories, computer lab, library and seminar hall. College has got high speed internet connection with Wi-Fi facility for students and teachers. Each class room is equipped with LCD projector along with the seminar hall. The college has subscription for DELNET, E-Journals, E-Books, Clinical Training, Shodh Sindhu, NDL. College also has Microsoft Office 365. Clinical training to students in Aditya College of Pharmacy is provided through IBM's Micromedex Solutions. Microsoft Teams' application is used for conducting online classes and webinars. Moodle software is used to conduct GPAT exams, etc. Annual renewal is done for Micromedex regularly so that the learning and training process never stops. In 2022-2023, KNIMBUS subscription was taken by our college. KNIMBUS is a platform where we can use our college library anytime from anywhere on any device. KNIMBUS is proving to be highly useful for our students, faculties and research scholars for their research and learning.

**Class rooms equipped with LCD projector for PowerPoint presentations:**

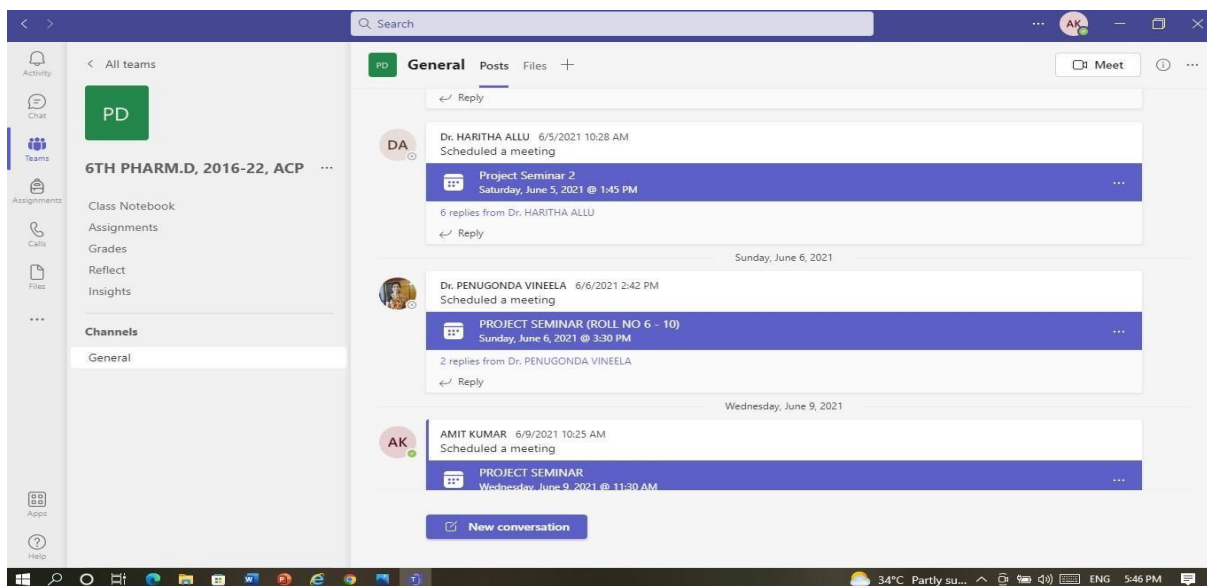


**Seminar Hall with LCD Projector and Screen**

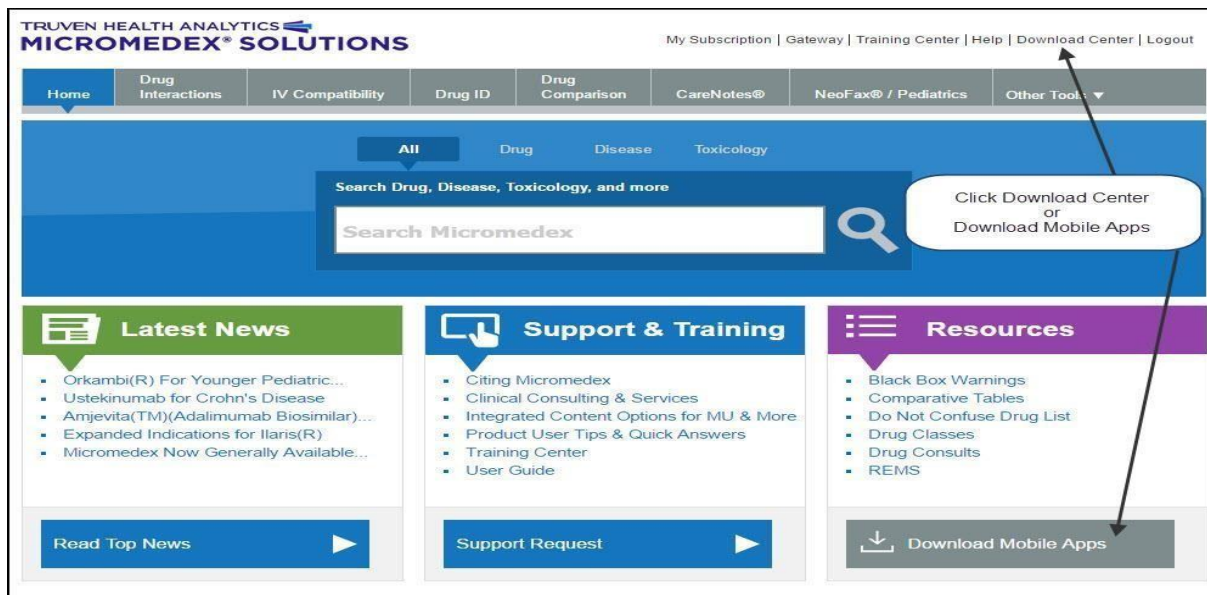




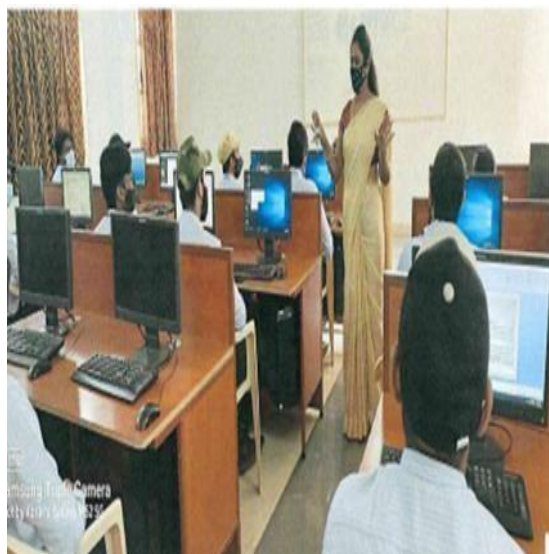
## Microsoft Team App. for Conducting Online Classes/Seminars



## Clinical training to students through IBMs Micromedex Solutions:

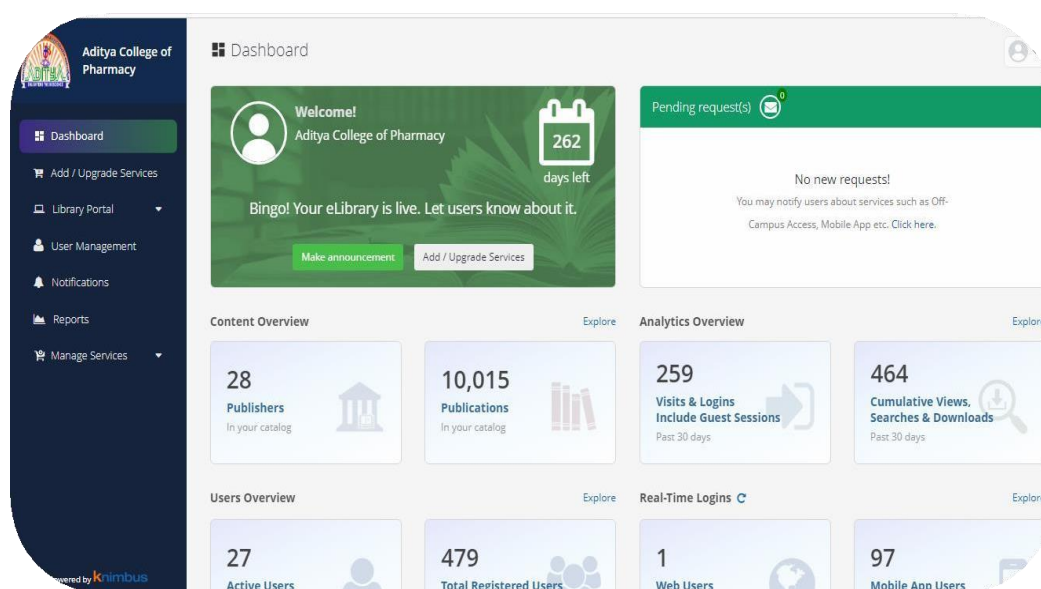


## Computer Based Teaching & Learning



**Subscription for DELNET, E-Journals, E-Books, Clinical Training, Shodh Sindhu, NDL, Knimbus:**







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